

Home Energy Americas, LLC



Interested in Becoming a Distributor?

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All information will be treated as confidential and used solely by Home Energy Americas, LLC (HEA). Please complete the questionnaire and submit with an officer's signature such as CEO or CFO. All questions must be answered.

CONTACT INFORMATION	Company Name:	Mailing Address:
	Contact Person:	
	Company President/CEO:	Shipping Address:
	Fax Number:	
	Phone Number:	
	E-mail Address	Website:
	Parent Company Name:	Parent Company Address:
	Website:	

COMPANY BACKGROUND	Describe Your Company (Check all that apply)		
	Trading Company National Distributor Regional Distributor Dealer Installer Wind Solar Other:		
	Firms Products and Services Offered		
	Firms Installation Experience		
	Number of Years in Business		Number of Years at Present Location
	Region of Sales & Services by major cities:		Number of Service Engineers:
	Number of Employees		Number of Sales Persons
	Trade References – Company Information	Contact Person Information:	Phone & Fax Number:
	1 _____	_____	_____
	2 _____	_____	_____
3 _____	_____	_____	
Bank References – Bank Information	Officer / Account Manager	Phone & Fax Number:	
1 _____	_____	_____	
2 _____	_____	_____	

PURCHASING / SALES / SERVICE	Currently a Distributor / Dealer for which renewable products?			
	Product	Company	Reference Person	Phone
	1 _____			
	2 _____			
	3 _____			
	4 _____			
	Wind Systems Sold _____ Installed _____ Maintained _____		Solar Systems Sold _____ Installed _____ Maintained _____	
	Other _____ Sold _____ Installed _____ Maintained _____			
	Percentage of Business Related to Wind? ____%		Annual Sales 2006 _____ 2007 _____ 1 st half of 2008 _____	
	(Distributor are required to maintain 360 unit volume annually)			
Estimated Annual Purchased Volume (in USD)		\$ _____		
(Minimum order is 10 units)				
Estimated Initial Order		Number of Units _____		
Does your firm currently provide on-site after sale service & support? Yes No				
Describe				
Does your firm have interest in providing on-site after sale service & support for HEA? Yes No				
If yes, within what distance from your facility would you be willing to provide this service?				
Do you have any specific questions?				

MARKETING	Home Energy Americas, LLC distributors are sometimes required to sell product through utilities where a standard grid exists unless they decline. What utilities do you regularly do business with?			

	What entity level do you sell to? Federal VP Manager Respond to RFQs			
	Always sell direct to consumers Sell to Utilities – Annual volume? _____			
	Do you have your own advertising / promotion program Yes No Budget _____			
	Attend Trade Shows Yes No We Attend / Plan To Attend			
	In what market(s) does your company specialize?			
	Do you have a wind system installed at your place of business? Type & Model			
	If not would it be possible? Yes No			
	Average wind speed in your area? Local cost of electricity?			
Any special conditions affecting the use of wind power?				
Do economic incentives apply for wind systems in your area? Yes No				
Describe				

Please indicate if additional information is attached.

Completed By: _____ Date: _____

Title: _____