



New 'Quest' Energy Efficient Home By Modular Lifestyles, Inc. To Be Featured Attraction at Sacramento Green Expo, April 24-25, 2010

Modular Lifestyles, Inc. will be revealing their first-of-its-kind "Quest" Energy Efficient factory built home at the upcoming Sacramento Green Expo. Utilizing state-of-the-art technologies, the Quest home exceeds California UBC "Green" conventional building codes for single family residences, and is truly 'affordable' with a MSRP of under \$97,000. Nothing like this has been seen in the industry and completely redefines the meaning of "mobile home".

Sacramento, California ([PRWEB](#)) April 1, 2010 -- Modular Lifestyles, Inc., based in Irvine, CA, has been on a quest: To produce a factory-built home that is highly energy efficient without the use of green generation technologies, yet built in such a way that these same technologies can be added easily in the future by the homeowner themselves. With the introduction of their new "Quest" home, soon to be revealed at the upcoming Sacramento Green Expo on April 24-25, Modular Lifestyles has achieved their goal.

Releasing their next generation energy efficient home as the featured attraction at the Green Expo, Modular Lifestyles is co-branding it with SureSafe foundation systems, qualifying the home for FHA/VA, and Fannie and Freddie approved conventional financing. The home also qualifies for the "EEM" energy efficient home loan by FHA, and is HERS rated - allowing inclusion into many rebate programs offered by the CEC and utilities companies.

Modular's intent with the Quest home: To convince a skeptical public that affordable green homes are now possible. The Quest design exceeds conventional (Title 24) construction by almost 17%, is highly energy efficient, classified as "Energy Star" compliant, and can be built quicker than a "stick built" home. Additionally, due to its innovative "plug and play" design, many green technologies can be added at the homeowner's discretion with ease and less expense.

One standard feature on the Quest home, however, is the separate plumbing for gray water reclamation,. This water can then be used for watering landscaping, as well as bringing much needed relief to overtaxed municipality sewer systems while replenishing the CA aquifers and ground water. Other green technologies to be demonstrated by the Quest home at the Expo include the introduction of the "EcoJohn" (the revolutionary "no sewer/no septic" toilet) as well as the "Energy Ball V100" wind turbine by Home Energy Americans, LLC.

It is anticipated that as a Quest homeowner, energy-conscious residents will discover that their hopes for reducing usage and costs have been greatly exceeded when their monthly utility bills are compared with those of their neighbors, or those incurred while living in their traditionally built house. How does one go about building a factory built home to perform to this new level of energy efficiency, and who is to benefit?

Modular Lifestyles recently completed building a special home in California's Climate Zone 9 (Ojai, California) after building other homes in Climate Zones 3, 6, 12 and 16. This forward thinking company is specifically targeting the "senior" Baby Boomer demographic (over 55 years old), which currently makes up the highest segment of the population. Additionally, many in this group – most of which are on fixed incomes - may be down-sizing; the result of being impacted by inflation. Several of Modular's "green" senior homeowners typically



live in their homes 24/7, and therefore are predisposed to using more energy than families where both parents work and the children are in school.

On condition of sale, Modular Lifestyles obtains the homeowners utility bills for monitoring and study. They go this extra step because the utility bills represent their “scorecard” by comparing their new Quest energy efficient homes against their neighbor’s usage. For example, one client (a retired senior who works from home) paid only \$186 for electricity and gas since Sept. 2009! Modular believes this home will be classified as a “Net Zero” home after 12 months. The neighboring family (out of the home from 8 a.m. to 5 p.m. Monday- Friday) spent \$368 in the same time period. That is a substantial savings of \$182. Another homeowner (also a senior on a fixed income) has seen her total utility bills average 17% - 216% below four of her neighbors since Feb 2009. Now, she too has more money in her wallet.

Modular Lifestyles, a true innovator in the field of factory built green housing, has done it again – with the introduction of their Quest Home! Come to the Sacramento Green Expo and experience the "Quest" difference for yourself.

About Modular Lifestyles

Modular Lifestyles Inc., a full service manufactured home dealership established in 1988, is an affiliate of the Newport Pacific Family of Companies based in Irvine, California. Modular Lifestyles, Inc., recipient of the CMPA 2008 “Retailer of The Year” award, offers a wide array of manufactured homes to fit every lifestyle and budget.

Contact

For more information, please contact Steve Lefler, Vice President, at (888) 437-4587. Visit us on the web at www.modularlifestyles.com.

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